

SOUTH SWINDON PARISH COUNCIL
(CENTRAL SWINDON SOUTH PARISH COUNCIL)
LEISURE, ENVIRONMENT & AMENITIES COMMITTEE
Minutes of the meeting held on 3rd May 2022 at 6.30pm
In the Parish Council Office, Gladstone Street, SN1 2AU

Present:	Cllr N. Hopkins (Chair)	Cllr S. Allsopp
	Cllr L. Kasmaty (Vice Chair)	Cllr D. Griffiths
	Cllr V. Ayris	Cllr J. Milner- Barry
	Cllr P. Herring	Cllr T. Philpot
	Cllr J. Ali	
Apologies:	None	
Not Present:	Cllr J. Miah	Cllr S. Pajak
Officers:	Jake Mee	CEO (Chief Executive Officer)
	Abi Scutts	Events Manager
	Natasha Abrahamson	Planning & Agenda Clerk
Public:	One	
Public Questions:	None	

1746 **Declaration of interest & Applications for dispensation**

None

1747 **Town Gardens Tree Carving**

The CEO provided a written report a copy of which is appears as Appendix A in the minute book.

Councillors discussed the report provided by the CEO. Some concerns were raised around the possibility of the carving being vandalised, especially with the positioning of the arms and the small bird in situ. The Clerk confirmed that the carving would be secure in an enclosed locked space.

Councillors asked if some form of time lapse video or progress photos could be considered during the period of work? The CEO said that he would ask for this to be done as part of the work.

3. Recommendations

3.1 The Committee should decide whether to accept the proposal, design and fee from the sculptor as detailed in the report.

3.2 If the Committee decide to proceed, it is recommended that a small interpretation board or sign is installed to explain the design and significance.

RESOLVED: That the proposal, design and fee of £1,500 as detailed in the report be approved.

RESOLVED: That an interpretation board be installed as per recommendation 3.2.

1748

Partnership with Old Town Business Association

RESOLVED to suspend standing orders in order to receive a presentation from members of Old Town Business Association.

Kris Talikowksi from the Old Town Business Association talked to members about creating a more formal relationship between the South Swindon Parish Council and the Old Town Business Association.

The Friends of Old Town Scheme was launched a few months ago where members of the public can donate a minimum of £10.00, receive a card and then have access to offers and discounts throughout businesses in Old Town. So far, 83 businesses have signed up and 670 cards have been purchased to date, numbers increase daily. It has proven a great way to raise funds for events and is also connecting and marketing businesses in Old Town to the public.

The Old Town Business Association is able to offer the Parish Council promotion and marketing of the events and projects but would like in return to be covered by the Parishes insurance, licensing, and music licencing to cut the Old Town Business Associations fixed costs.

The Events Manager confirmed that the Old Town Business Association have an online following in the thousands and can, therefore, assist in the reach and engagement of the Parish and its events.

3. Recommendations

3.1 Support the proposal to begin a partnership with Old Town Business Association with conditions as follows -

1. South Swindon Parish Council to be acknowledged as a partner on all publicity materials for Old Town Business Association's events, including the logo on any artwork and print and a quote from an Old Town Parish Councillor in any press releases.
2. Receipt of satisfactory event management plan and risk assessments at least two weeks prior to the events listed above. Both documents will require approval from the Parish Councils Event Manager in advance of the event.
3. Written confirmation that the Old Town Business Association will comply with the Parish Councils insurance terms.
4. The proposed partnership is only related to the 3 events listed above and for 2022 only. Subject to agreement from both parties, this agreement could be extended.
5. Promotion of South Swindon Parish Council's events on social media and within the Old Town Business Association's network (including Queens Park Big Jubilee Lunch, Theatre at the Bowl, Music at the Bowl, My Dad's bigger than your dad and the enchanted lights trail).
6. The financial liability not the three events remain with Old Town Business Association and no financial resources will be provided by South Swindon Parish Council.

Standing Orders were reinstated

RESOLVED To approve the recommendations with an amendment to condition 1 “including the logo on any artwork and print and a quote from an Old Town Parish Councillor in any press releases”. **Amendment to read:** including the logo on any artwork and print and a quote from a Parish Councillor in any press releases.

RESOLVED To elect two representatives to Old Town Business Association from the Eastcott & Old Town Wards at the next available Full Council meeting.

1749

Events Update

The Events Manager provided members with a verbal report providing updates on events that have taken place or are up and coming:

Queens Park Community Fun Day – April 14th, 2022

500 preregistrations prior to the event and another 2,500 throughout the day with an increase of 2.5% of email signups culminated from a Wind in the Willows competition. Positive feedback received.

North Swindon Big Band – May 1st, 2022

Attended the event to hand out flyers, over 100 distributed to the public. Positive feedback received regarding the event.

Queens Park Big Jubilee Lunch – June 5th, 2022

The event will be a picnic in Queens Park, tickets will be sold via Eventbrite. Arkells have agreed to donate a few barrels of Beer, Entertainment is due to be confirmed soon.

The Old Town Library will be putting on a Crown making workshop on June 1st, 2022.

Theatre At The Bowl/Music At The Bowl - June 19th, 2022, onwards.

£2240.63 in ticket sales has been calculated so far equalling :

118 Paid tickets (including Season & Family Tickets & Competition winners)

Print distribution in the targeted areas commenced two weeks ago, and is advertised in the allotments, play areas, Parks, Old Town Library, and the Town Gardens Café. The Press release was launched on April 2nd in the Swindon Advertiser. Also publicised in the Total Guide for Swindon, The Swindonian and Visit Swindon.

A collaboration with Everyday Play Ideas is taking place for the production of The Wind In The Willows in August 2022.

The email database was launched with 59.3% open and a 21% click through rate (average open through Arts and Artists, Events and Entertainment and Government = 25.18% click through =2.9%, 12% of open to click through)

1750

Old Town Christmas Lights

The CEO provided a written report a copy of which is appears as Appendix B in the minute book.

Members discussed the written report.

RESOLVED To approve the testing of the Christmas Lights and costs associated using the existing budget for Old Town Christmas Lights.

RESOLVED that the CEO would obtain quotes for the resulting repairs required to be brought back the Leisure, Environment & Amenities Committee for consideration.

1751

Queens Park Hot House Mural

The CEO provided a written report a copy of which is appears as Appendix C in the minute book.

Members discussed the report.

RESOLVED to commission the Mural on the Queens Park Hot House using ArtSite at a cost of £2,530.

The meeting closed at 19:37

Signed.....

Date.....

Chair of the Council.....